

Technical Assistance Facility at a glance

SANAD Fund

The SANAD Fund for MSME provides debt and equity financing to partner institutions in the Middle East and North Africa for on-lending to micro, small, and medium enterprises (MSME), fueling their growth. SANAD's objective is shaped by three imperatives:

- Maintain and create employment, especially for youth, primarily through support to small and medium enterprises
- Reduce poverty by facilitating self-employment, primarily through microfinance
- Build inclusive financial systems by cooperating with banks, microfinance institutions and other institutions to facilitate access to financial services.

SANAD Technical Assistance Facility

SANAD takes a holistic approach, combining funding with technical assistance (TA) to strengthen the ability of partner institutions to increase access to finance for entrepreneurs. For this, it has a Technical Assistance Facility (TAF) which operates independently from the fund in a fiduciary arrangement under Luxembourg law. The TAF supports SANAD's mission by providing partner institutions with the hands-on support they need to optimize product offerings, access new customer segments, adopt alternative lending technologies, and develop new initiatives.

Our activities

Capacity building for partner institutions

Strengthening (potential) partner institutions through

- Individual TA and training tailored to the specific needs of each financial institution
- A combination of dedicated consulting services, trainings, workshops, and on-the-job coaching

Financial sector support

Supporting the development of inclusive financial systems by

- Providing support to sector institutions, e.g., central banks or microfinance associations
- Organizing sector workshops and conferences
- Fostering sector dialogue on responsible finance

Applied research

Pushing the fund's frontier through

- Impact measurement
- Research on topics of strategic importance for the fund
- Development and pilot testing of innovative approaches in MSME finance

Support areas

The TAF provides hands-on support in the following areas:

- Market and feasibility studies
- Strategy design and business model development
- Development of micro, small and medium enterprise finance operating models
- Product development
- Lending methodology
- Middle management organization
- Delinquency and credit risk management
- Financial management and asset liability management
- Institutional transformation

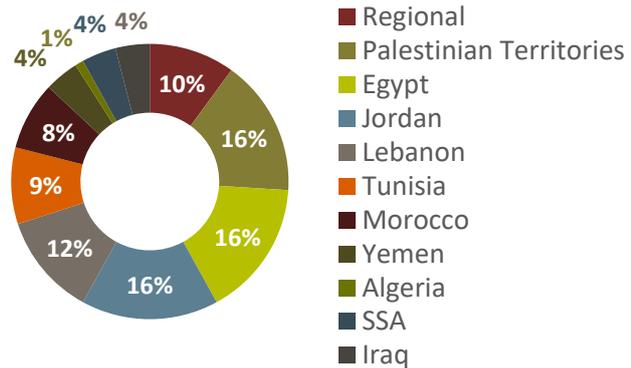
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SANAD Technical Assistance Facility in figures*



* Since inception in October 2011
All data as of September 30, 2020

Distribution of projects by country



All data as of September 30, 2020

Contact information

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